

SOUND CLASH

Mini Web Design Brief

Destiny | Web Design

Project Purpose

Sound Clash is a five-page music rivalry website. It presents artist battles, genre comparisons, decade-based rivalries, maps, embedded videos, and trivia in a bold but organized layout.

Design Mood

The visual style is inspired by album art, music flyers, ripped paper textures, and the intense feeling of competition in music culture.

Color Palette



Rivalry Red #d60000
Accents, borders, buttons, active states



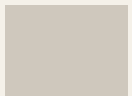
Paper Off-White #f5f1e9
Backgrounds, readability, paper feel



Near Black #111111
Panels, footer, dramatic contrast



Deep Red #5b0707
Page atmosphere and background depth



Muted Beige #cfc8bd
Soft footer and support text

Typography

Inter

Main body font. Clean, modern, and readable on computer, tablet, and mobile screens.

Oswald

Display font for headings and logo-style text. Condensed and poster-like.

Core Feeling

Bold, editorial, music-focused, high contrast, and easier to scan than a plain research page.

Page System & Features

Site Pages

- **Home**
Timeline, featured battles, map, and intro video
- **Artist vs Artist**
Collapsible rivalry details with songs and YouTube videos
- **Genre vs Genre**
Stats, artist ties, and quick music trivia
- **Era-Based Rivalries**
Decade cards showing how rivalry culture changes
- **About**
Project purpose and design direction

Required Web Elements Included

- Modern HTML structure: doctype, charset, viewport, header, nav, main, footer
- External stylesheet controlling global appearance
- Responsive CSS for desktop, tablet, and mobile
- Consistent navigation with hover and selected states
- Google Fonts: Inter and Oswald
- Mailto link, viewable/downloadable PDF, YouTube video, Google map, social media icons

Final Design Goal

Create a class-ready website that feels original, organized, and visually connected to music rivalry culture without becoming too busy.